

ABOUT EDELMAN

Edelman is the world's leading independent public relations firm, with more than 3,100 employees in 54 offices worldwide. Edelman was named PRWeek's "2008 Large Agency of the Year," Holmes Report's "2007 Global Agency of the Year," and was listed as a top-10 firm in Advertising Age's "2007 Agency A-List," the first and only PR firm to receive this recognition. In 2007, CEO Richard Edelman was honored as "Agency Executive of the Year" by Advertising Age and "Most Powerful PR Executive" by PRWeek. For more information, visit www.edelman.com.

ABOUT STRATEGYONE

StrategyOne employs the science and art of public opinion research to help clients communicate with their audiences. StrategyOne has a research philosophy that only sound methodologies, analyzed and interpreted by professionals, provide the best means for clients to obtain meaningful insights into the minds of their stakeholders. Research is one part of a greater whole. As a result, StrategyOne is committed to creating analyses that are living documents that inform and enhance each client's communications strategy to help fulfill their public relations objectives. Visit www.strategyone.net for more information.

StrategyOne offers a competitive salary and benefits package including generous paid time off, several medical plans and dental plans, a vision plan, prescription drug benefit plan, 401(k), pretax flexible spending accounts, tuition assistance, long-term and short-term disability, life insurance and work/life balance options that may surprise you.

ABOUT THE JOB

BASIC QUALIFICATIONS: The **Vice President** must have at least seven years progressive experience in the market research industry.

QUALIFICATIONS: S/he should have experience scoping research, developing research work plans, crafting survey instruments, writing discussion guides, moderating focus groups, managing vendors, purchasing sample, creating sample frames, creating and analyzing data tables, charting data, writing reports and delivering research presentations. S/he must also be able to work directly with the client as the ultimate contact, oversee individual with day-to-day contact, and take initiative with the client. S/he must identify relevant opportunities within the industry, and take an active role in the generation of new business. S/he must assume responsibility for ongoing client satisfaction and growth of client accounts.

RESPONSIBILITIES: The Vice President is responsible for providing clients with data-driven strategic counsel. Will design research programs and projects appropriate for each client, perform day-to-day account work and supervision of account work done by all staff members, manage new business (and new product) development and represent StrategyOne in internal and external marketing efforts.

TO APPLY

To apply for this position, candidates can visit the "Careers" section of our Web site, www.edelman.com or send resume to kara.lacy@edelman.com.

EEO/AA Employer